

**CURRICULUM OF THE  
RESEARCH AND ACADEMIC ACTIVITIES  
  
OF  
  
ALBERTO FERRARIS <sup>1</sup>**

**Turin, January 2017**

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<sup>1</sup> University of Turin, School of Management and Economics, Department of Management, Corso Unione Sovietica 218 bis, 10134 – Turin – Italy. Telephone: 0039 011 6706049. E-mail: [alberto.ferraris@unito.it](mailto:alberto.ferraris@unito.it)

## **DR. ALBERTO FERRARIS**

- ❑ Ph.D. in Business and Management, University of Turin
- ❑ Post Doc Researcher on the project "Public-Private Partnership in Open Innovation Projects"; year: 2016-2017
- ❑ Post Doc Researcher on the project "Open innovation projects in smart city: the public-private partnership ". year: 2015-2016

## **ACADEMIC SEMINARS AFTER THE DEGREE & VISITING PERIOD**

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- ❑ February 2016 - February 2017: Visiting Scholar and Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University.
- ❑ November 2015: Visiting Scholar at USC Marshall School of Business (Los Angeles, California), prof. P. Adler.
- ❑ July 2015: Valencia Summer School in Business and Economics, University of Valencia, "Managing knowledge within MNC", prof. D. Minbaeva (Copenhagen Business School);
- ❑ September 2014: "EU and research project workshop", Kristiansand, Norway. Supervisors: prof. H.R. Kaufmann (University of Nicosia), prof. D.Vrontis (University of Nicosia).
- ❑ September 2014: "Authors' networking and collaboration workshop" Kristiansand, Norway. Supervisors: prof. E. Tsoukatos (Technological Educational Institute of Crete);
- ❑ June - July 2014: Research Scholar and Lecturer at Universidad Complutense de Madrid;
- ❑ July 2014: Valencia Summer School in Business and Economics, University of Valencia, "Management, Globalization, innovation and technology", prof. R. Narula (Henley Business School);
- ❑ January 2014: course of "Management of Innovation", Università degli studi di Torino.
- ❑ September 2013: Master Problem Solving and Decision Making (PSDM) at l'ESCP-EAP European School of Management.
- ❑ May - July 2013: Research Scholar and Lecturer at Henley Business School, supervisor Prof. Alan Rugman
- ❑ 9 July 2013: Henley Business School, University of Reading, "Distance Analysis in IB and Market Seeking MNCs in Emerging Markets", prof. S. Altman
- ❑ 19 June 2013: Henley Business School, University of Reading, "World Economic Forum - Trusted Partner in Transformation", T. Jelineck

- ❑ June 2013: Copenhagen Business School, "How to get my research into journals", prof. K. Laursen, prof. P. Maskell
- ❑ 15 May 2013: Henley Business School, University of Reading, "Writing for academic journals", prof. W. Starbuck
- ❑ 15 May 2013: Henley Business School, University of Reading, "Having impact as a scholar", prof. W. Starbuck
- ❑ April 2013: School at Facoltà di Economia, Sapienza Università di Roma, Advanced course "Innovation, growth, international production. Models and data analysis".
- ❑ January 2013: School by Società Italiana Marketing (SIM), course "Publish on International Journals: methods and tools", prof. D. Dalli, Rome (RM).
- ❑ October 2012: "EU and research project workshop", Montreaux-Glion, Switzerland. Supervisors: prof. H.R. Kaufmann (University of Nicosia), prof. D.Vrontis (University of Nicosia).
- ❑ October 2012: "Authors' networking and collaboration workshop" Montreaux-Glion, Svizzera. Supervisors: prof. E. Tsoukatos (Technological Educational Institute of Crete); prof. H.R. Kaufmann (University of Nicosia); prof. S. Torba (The Open University of Israel).
- ❑ July 2012: Summer School SDIPA-Unical, course "Principles of Econometrics", prof. G. Miceli, Arcavacata (CS).

#### INVITED SPEAKER OUTSIDE OF ITALY AND TRACK CHAIR

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##### **a) ESADE Business School, Barcelona (Spain)**

- ❑ Track Chair of the track "Internal OI" at the 3<sup>rd</sup> World Open Innovation Conference, Barcelona, Spain, 15-16 December 2016.

##### **b) University of Barcelona (Spain)**

- ❑ 13 December 2016: Seminar on "Internal Open Innovation: The Role of Openness and Internal Embeddedness in Subsidiaries' Innovation and Financial Performance" (1 hour)

##### **c) Ural Federal University (Russia)**

- ❑ 21-26 November 2016: Invited Lecturer at the course of Innovation Management (1 weak full time module) in the Bachelor in International Economics and Business (EPAS Accreditation) at the Graduate School of Economics and Management.
- ❑ 13-20 November 2016: Invited Professor at the International Autumn School "Sustainable business development: Strategies, Innovations, Communication and Social Responsibility", Graduate School of Economics and Management.

- ❑ 17-26 February 2016: Invited Professor at 1 Seminar (1 hour) and 2 lectures (6 hours) on "The role of Universities in Smart Cities" at the Graduate School of Economics and Management

**d) University of Warsaw (Poland)**

- ❑ 12-16 September 2016: Invited Professor for the Seminar "Smart City ecosystem: how can Universities contribute to social change ?" (8 hours)

**e) Henley Business School (UK)**

- ❑ 5 June 2013: Invited Researcher for the Seminar "Advanced understanding of multiple embeddedness" (2 hours).

**REVIEWER & MEMBER OF EDITORIAL BOARD**

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- ❑ 2016-now: Member of the Editorial Board of Journal of Promotion Management (Journal in AIDEA rating);
- ❑ 2016-now: Reviewer for International Journal of Social Ecology and Sustainable Development.
- ❑ 2016-now: Reviewer for EURAM conferences;
- ❑ 2016-now: Reviewer for Technological Forecasting and Social Change;
- ❑ 2016-now: Reviewer for Journal of Knowledge Management;
- ❑ 2015: Co-Guest Editor with Prof. Demetris Vrontis for the Special Issue on "The International Journal of Economic Behavior" (IJEB).
- ❑ 2015-now: Reviewer for World Review of Entrepreneurship, Management and Sustainable Development.
- ❑ 2015-now: Reviewer for Business Process Management Journal.
- ❑ 2014-now: Reviewer for California Management Review;
- ❑ 2014-now: Reviewer for Multinational Business Review.
- ❑ 2014-now: Reviewer for EuroMed Journal of Business

**PARTECIPATIONS IN RESEARCH INSTITUTIONS**

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- ❑ Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University. Year 2016/2017.

- ❑ Associate Member (AM-EMAB) of the EuroMed Research Business Institute (www.emrbi.com). Year 2016; 2017.
- ❑ Student Member (SM-EMAB) of the EuroMed Research Business Institute (www.emrbi.com). Year 2013; 2014; 2015.
- ❑ Member of the John H. Dunning Centre for International Business, Henley Business School. Year 2013; 2014.

## AWARD

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- ❑ Best Student Paper Award, "A new actor in the development of Social Innovation", 7th EuroMed Conference, Kristiansand, Norway, 2014;
- ❑ 2015 Emerald/EMRBI Business Research Award for Emerging Researchers with the paper: Ferraris A., Bresciani S., Del Giudice M., "International diversification and firm performance: A four stage model".
- ❑ Best paper nominee at the XVIII Convegno AIDEA Giovani, Food & Heritage. Sostenibilità economico - aziendale e valorizzazione del territorio, Torino - Pollenzo, 23-24 July 2015, with the paper Ferraris, A., Santoro, G. "Le innovazioni sociali nelle smart city: le partnership pubblico-private".

## PUBLICATIONS

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### **Book:**

1. Ferraris, A. (2016), *La gestione delle imprese multinazionali e le principali dinamiche e sfide dell'international business*, Giappichelli, Torino. (Peer review book).
2. Bresciani, S., Ferraris, A. (2012), *Imprese multinazionali: innovazione e scelte localizzative*, Maggioli, Milano.

### **Journal papers with "peer review" (double-blind review):**

3. Bresciani, S., Ferraris, A., Del Giudice, M. (2017). "The management of organizational ambidexterity through alliances in a new context of analysis: Internet of Things (IoT) and Smart Cities projects", *Technological Forecasting and Social Change*, forthcoming. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 3\*
4. Broccardo, L., Giacosa, E., Culasso, F., Ferraris, A. (2017). "Management Control in Italian SMEs". *Global Business and Economics Review*, forthcoming. Journal Rating AIDEA: C. ABS 1\*
5. Ferraris, A., Santoro, G., Dezi, L. (2017). "How MNC's subsidiaries may improve their innovative performance? The role of external sources and knowledge management

capabilities.", *Journal of Knowledge Management*, forthcoming. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 2\*

6. Ferraris, A., Santoro, G., Bresciani, S. (2017). "Open innovation in MNCs' subsidiaries: the role of internal and external knowledge", *European Journal of International Management*, forthcoming. Journal Rating AIDEA: B. ABS 1\*
7. Tardivo, G., Santoro, G., Ferraris, A. (2017). "The role of public-private partnerships in developing Open Social Innovation: the case of Googleglass4lis", *World Review of Entrepreneurship, Management and Sustainable Development*, forthcoming. Journal Rating AIDEA: C. ABS 1\*
8. Giacosa, E., Ferraris, A., Bresciani, S. (2017). "Exploring Voluntary External Disclosure of Intellectual Capital in Listed Companies: an Integrated Intellectual Capital Disclosure Conceptual Model", *Journal of Intellectual Capital*, Vol. 18, No. 1, pp. 149-169. Journal Rating ANVUR A. Journal Rating AIDEA: A. ABS 2\*
9. Sandulli, F., Ferraris, A., Bresciani, S. (2016). "How to select the right public partner in Smart City projects", *R&D Management*, Vol. xx, No. yy. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 3\*
10. Ferraris, A., Bresciani, S., Del Giudice, M. (2016). International diversification and firm performance: a four-stage model. *EuroMed Journal of Business*, 11(3), pp.362-375. Journal Rating AIDEA: C
11. Bresciani, S., Ferraris, A., Del Giudice, M. (2016). "R&D internationalization in Asian developing countries: evidence from European Multinationals", *Mercati & Competitività*, n.3, pp. 25-44. Journal Rating AIDEA: A
12. Santoro, G., Ferraris, A., Giacosa, E., Giovando, G. (2016). "How SMEs Engage in Open Innovation: a Survey". *Journal of the Knowledge Economy*, Vol. xx, No. yy, pp. 1-14. Journal Rating AIDEA: C
13. Broccardo, L., Giacosa, E., Culasso, F., Ferraris, A. (2016). "Budgeting process: an Italian survey in family and non-family firms". *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 12 No.2-3, pp. 157-174. Journal Rating AIDEA: C. ABS 1\*
14. Scuotto V., Ferraris A., Bresciani S. (2016) "Internet of Things: Applications and Challenges in Smart Cities. A case study of IBM smart city projects", *Business Process Management Journal*, Vol. 22 No. 2, pp. 357-367. Journal Rating ANVUR: A. Journal Rating AIDEA: A. ABS 2\*
15. Bresciani, S., Ferraris, A. (2016) "Innovation-receiving Subsidiaries and Dual embeddedness: impact on business performance", *Baltic Journal of Management*, Vol. 11 No.1, pp. 108-130. IF: 0.457. Journal Rating AIDEA: B. ABS 1\*
16. Bresciani S., Ferraris, A., Santoro, G., Nilsen, H.R. (2016) "Wine Sector: Companies' Performance and Green Economy as a Means of Societal Marketing", *Journal of Promotion Management*, Vol. 22 No.2, pp. 251-267. Journal Rating AIDEA: C.

17. Bresciani, S., Ferraris, A. (2015) "The relationship between multinationality and performance in services European MNEs", *The Marketing Review*, Vol. 15 No. 4, pp. 423-437. Journal Rating AIDEA: C
18. Ferraris A., Grieco, C. (2015) "The Role of the Innovation Catalyst in Social Innovation – an Italian Case Study", *Sinergie Italian Journal of Management*, Vol. 33 No.97, pp. 127-144. Journal Rating AIDEA: A
19. Broccardo, L., Giacosa, E., Ferraris, A. (2015) "The family variable in the wine sector: an Italian perspective", *International Journal of Management Practice*, Vol. 8 No. 3, pp. 199-215. Journal Rating AIDEA: C
20. Bresciani, S., Bertoldi B., Giachino, C., Ferraris, A. (2015) "An exploratory investigation on new product development in family luxury businesses", *World Review of Entrepreneurship, Management & Sustainable*, Vol.11 No.2/3, pp.186-199. Journal Rating AIDEA: C. ABS 1 \*
21. Ferraris, A., Santoro, G. (2014) "Come dovrebbero essere sviluppati i progetti di Social Innovation nelle Smart City? Un'analisi Comparativa" *Impresa Progetto - Electronic Journal of Management*, Vol. 4, pp. 1-15. Journal Rating AIDEA: B
22. Bresciani, S., Ferraris, A. (2014) "The Localization Choice of Multinational Firms' R&D Centers: A Survey in the Piedmont Area", *Journal of Promotion Management*, vol.20, No.4, pp.481-499. Journal Rating AIDEA: C
23. Ferraris, A. (2014) "Rethinking the literature on Multiple Embeddedness and Subsidiary Specific Advantages", *Multinational Business Review*, vol.22, No.1, pp.15-33. Journal Rating AIDEA: B. ABS 2\*
24. Ferraris A. (2013), "Innovative Capacity of Italian Manufacturing Firms", *Management*, vol.3, No.3, pp.174-183. Journal Rating AIDEA: D

#### **Book chapters:**

25. Ferraris A. Longo, M., Warsitzka, M. (2016) "The Relevance of Cultural Aspects in Cross Cultural Management in Multinational Companies" in Vrontis, D., Bresciani, S., Rossi, M., *Managing Globalization: New Business Models, Strategies and Innovation*, Cambridge Scholars Publishing, Newcastle upon Tyne, UK (ISBN (10): 1-4438-8897-4).
26. Ferraris A., Leucci S., Bresciani S., Giunchiglia F. (2016) "An Innovation Ecosystem beyond the Triple Helix Model: The Trentino's Case" in Carvalho L., *Handbook of Research on Entrepreneurial Success and its Impact on Regional Development*, IGI Global, Hershey, Pennsylvania, USA (ISBN: 9781466695672).
27. Bresciani S., Ferraris A. (2015) "Innovation in Multinational Corporations: From Closed to Open Innovation Paradigm", in: D. Vrontis, G. Sakka and M. Amirkhanpour, *Management Innovation and Entrepreneurship: A Global Perspective*, Cambridge Scholars Publishing (ISBN: 978-1-4438-7464-9);
28. Ferraris A., (2013) "Gli investimenti diretti esteri", in: Tardivo G., Damilano, M., Viassone M., *La gestione dei mercati finanziari internazionali*, Franco Angeli, Milano