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www.linkedin.com/in/
edoardocavagnino (LinkedIn)
www.gelatipepino.it (Company)

Top Skills

Marketing Strategy
Advertising
Budgets

Languages

French
Italian
Spanish

Honors-Awards

Laureato dell'Anno 2015
Capitano dell'Anno 2015

Edoardo Cavagnino

Presidente @ Gelati Pepino 1884
Turin

Summary

Experienced Manager with a demonstrated history of working in the food industry.

Strong business development professional skilled in Negotiation, Business Planning, Management, Business Development, Problem Solving, Team Building and Marketing Strategy.

Experience

Gelati PEPINO 1884

Owner & President

October 2007 - Present (13 years 9 months)

Torino

The history of Gelati Pepino is long and illustrious.

In 1884 Domenico Pepino arrived in Turin and established what became the oldest workshop of Gelato in Europe. In 1916 the company passed into the hands of Giuseppe Cavagnino: he became the driving force behind the commercial success of Pepino, whilst maintaining the high standard of quality the brand was renowned for. In over 130 years of history, the Pepino brand has become synonymous with taste, refinement and the grand Italian tradition of gourmet quality. This devotion to excellence has earned the brand the title "Supplier to the Royal House", awarded by four branches of the Italian Royal Family. The flagship product is the "Pinguino", the world's first Gelato on a stick covered by chocolate, invented and patented in 1939. The main brand showcase is the historic Gelateria-Café in Piazza Carignano, in the heart of Turin, not only known for its

excellent gelati but also for catering services, lunch and more.

In last years Pepino renewed with the "Pinguineria PEPINO" concept store, already franchising in Italy and abroad.

www.gelatipepino.it

www.pinguineria.it

Strike Agency sas di Augusta Gay

New Business Development

September 2018 - Present (2 years 10 months)

Torino

“Excellence is not an accomplishment. It is a spirit, a never-ending process.”

Strike borns in 1986 from Mrs Augusta Gay as event agency and, after operating in different branches, focuses throughout the years in the automotive world. Proposing successful and efficient solutions, addressed both to cars and motorcycles areas, expresses itself in large-scale context, national and international. Strengthened by an expert and consolidated team, grows in internal organization and provided services, until becoming a well established reality in the events world, signing several events for national and international brands.

Strike boasts a consolidated experience in press conferences, static and dynamic product launches, test drives and test rides, road shows and tours, corporate activities and quality entertainment. Depending on the Client's requests and needs, we propose a wide range of solutions: from a single and specific supply, to the organization and coordination of the entire requested activity.

Strike manages the organization and operation, the research, selection and choice of the location, the selection and training of the staff, the services coordination, the entertainment activities proposals, the analysis and study of routes for test rides and demo rides or drives, and proposes highly skilled professional figures to support the event. Behind the scenes, we provide services of organizing secretary, back office, managing and profiling of the final users datas (press or customer), designing and planning of set-ups... providing in this way a 360° product.

Each event borns from the will of creating a universe, in which the Guest has a chance to track his individual path. We provide expertise and professionalism, exclusive and dedicated, supporting the Client in each planning phase of the project and in the best format choice: a brand activation instrument, conceived to get in touch directly with the target.

reach me at: edoardo.cavagnino@gruppostrike.it

Principauté de Monaco

Ambasciatore della Destinazione del Principato di Monaco

April 2017 - Present (4 years 3 months)

Monaco

Destination Monaco Club of Ambassadors (formerly “Club of Monaco Ambassadors for Business Tourism”) is a project born almost 5 years ago from an idea of Gianmarco Albani, the Club’s coordinator, and developed under the supervision and the management of the Italian Office of the Direction du Tourisme et de Congrès de Monaco.

The purpose of the Club is to create a network of relevant personalities from business, industry, culture, medicine, etc..., selected in cooperation with the Principality’s Consulates and capable of promoting the Monegasque destination.

Such work is undertaken by each member within his/her own field of expertise, both directly and indirectly: it may be a business tourism project (the Club’s first focus, later expanded to a wider scope), a leisure vacation in the Principality, an interest related to a cultural or sports event, or – as it happens more and more frequently - a trade, financial and real estate enterprise.

The Club has grown not just in terms of sheer numbers, but it had been able to evolve conceptually as well, during the years. Now it has over 400 members, spread among 13 Italian cities/administrative centres from North to South, including the islands.

Furthermore, the Club is active in Bucarest too, since S.E.M. Fillon, Monaco Ambassador Extraordinary and Plenipotentiary in Italy - and first supporter of the Destination Monaco Club of Ambassadors - also holds the position of Ambassador Extraordinary and Plenipotentiary for Romania, and decided to export this winning project.

Exclusive Brands Torino

Board & Founding Member

September 2011 - Present (9 years 10 months)

Torino

EXCLUSIVE BRANDS TORINO is a network of business promoted by the Torino Industrial Union for the development and promotion of a selection of local high-quality brands and products on international markets.

There are 15 members, all operating in a variety of sectors - from jewellery to the food sector, wines and liqueurs, fashion and design, textiles, publishing, and even essential oils and perfumes - all sharing a selected clientele and strong international tendencies, distinguished for the quality of their products

and services, all of which fall into the luxury range, and are particularly outstanding for their creativity, innovation, and research.

<http://www.exclusivebrandstorino.it/>

Gelateria Pepino sas

Managing Owner

March 2011 - Present (10 years 4 months)

Torino - Piazza Carignano 8

La Gelateria Pepino è uno dei Caffè storici della città di Torino, e la più antica gelateria d'Europa. Insignita di 4 Brevetti di Fornitore Ufficiale della Real Casa Savoia, caso unico nel mondo alimentare e ancor di più in quello del gelato, la Pepino ha inventato nel 1939 il Pinguino, primo gelato su stecco ricoperto di cioccolato. Oggi la Gelateria di Piazza Carignano è un locale completo, vero punto di riferimento e tappa obbligatoria anche per quanto riguarda caffetteria, gastronomia e mixology.

The Pepino Gelateria is one of the historic cafés of the city of Turin, and the oldest Gelateria in Europe. Awarded with 4 Patents of Official Supplier of the Royal House of Savoy, a unique case in the food world and even more so in that of gelato, in 1939 Pepino invented the Pinguino, the first gelato on a stick covered with chocolate. Today the Gelateria in Piazza Carignano has a complete offer, a true point of reference and a must-visit for cafeteria, food and mixology.

Giovani Imprenditori Confindustria

Associato

January 2008 - Present (13 years 6 months)

Il Movimento dei Giovani Imprenditori raccoglie circa 13.000 associati.

Giovani, perché di età compresa tra i 18 e i 40 anni.

Imprenditori, perché per iscriversi è necessario avere responsabilità di gestione in aziende iscritte alle associazioni territoriali aderenti a Confindustria.

Ma soprattutto Giovani Imprenditori, dato che non indica solo uno status anagrafico o sociale ma prima di tutto una condivisione di valori e obiettivi.

Il libero mercato, l'uguaglianza di opportunità, l'innovazione, la trasparenza, sono i valori fondanti.

La creazione di nuove opportunità per le nuove generazioni, il sostegno alla competitività per le imprese italiane, lo sviluppo del benessere sociale del Paese tramite una politica industriale lungimirante, sono gli obiettivi. Perseguiti, entrambi, con spirito critico e imparziale perché il Movimento è autonomo, apartitico e governativo.

myself
freelance photographer
2002 - 2007 (5 years)

Education

Università degli Studi di Torino
· (2004 - 2007)

Universidad San Pablo-CEU de Madrid
Economics · (2006 - 2006)

Politecnico di Torino
Economics, industrial production · (2003 - 2003)

Pôle Universitaire Léonard de Vinci de Paris
Economics · (2002 - 2002)

Liceo Europeo Vittoria
languages & economics · (1998 - 2002)