



## LANGUAGES

### ITALIAN - NATIVE PROFICIENCY



### ENGLISH - BILINGUAL PROFICIENCY



### FRENCH - BILINGUAL PROFICIENCY



## EDUCATIONAL PROJECTS

### ADJUNCT PROFESSOR

UNIVERSITÀ DEGLI STUDI DI TORINO  
FACULTY OF ECONOMICS & MANAGEMENT

### VISITING PROFESSOR

UNIVERSITÀ COMMERCIALE LUIGI BOCCONI

ISTITUTO EUROPEO DI DESIGN

ISTITUTO MARANGONI

## INTERESTS

SPORTS / TRAVEL / DESIGN / ART /  
HISTORY / FASHION / LITERATURE / FAMILY

# MARCO TOLENTINO

## EDUCATION

### BACHELOR DEGREE IN LAW

Università degli studi di Torino  
Class of 2001

### HIGH SCHOOL DIPLOMA

Liceo Classico Massimo D'Azeglio Turin  
Class of 1993

## PROFESSIONAL EXPERIENCE

### SENIOR DIRECTOR SALES

ADIDAS ITALY / MONZA, ITALY / FEB.2017 - PRESENT

### HEAD OF GLOBAL LICENSING, COLLABORATIONS & BUSINESS DEVELOPMENT

ITALIA INDEPENDENT GROUP SPA / MILAN, ITALY / JUN.2016 - JAN.2017

### HEAD OF MARKETING AND COMMUNICATION

ITALIA INDEPENDENT GROUP SPA / MILAN, ITALY / APR.2013 - JUN.2016

### CHIEF REVENUE OFFICER

REGGINA CALCIO SPA / REGGIO CALABRIA, ITALY / SEASON 2012/2013

### HEAD OF MARKETING AND COMMUNICATION

AWS EXPRESS COURIER / TURIN, ITALY / SEP.2009 - JUL.2012

### JR SALES MANAGER / PARTNERSHIP MANAGER / BRAND MARKETING COMMUNICATION MANAGER / SR MANAGER SPECIAL PROJECTS

JUVENTUS FOOTBALL CLUB / TURIN, ITALY / JAN. 2003 - AUG.2009

### COMMUNICATION MANAGER - INTERNATIONAL ACTIVITIES

PININFARINA SPA / TURIN, ITALY / APR.2001 - DEC.2002

### INTERNATIONAL PRESS OFFICE

FIAT AUTO SPA / TURIN, ITALY / 1993 - 2001