

# Nic Newman

Senior Research Associate

Nic Newman is a journalist and digital strategist who played a key role in shaping the BBC's internet services over more than a decade.

He was a founding member of the BBC News Website, leading international coverage as World Editor (1997-2001). As Head of Product Development for BBC News he helped introduce innovations such as blogs, podcasting and on-demand video. Most recently he led digital teams, developing websites, mobile and interactive TV applications for News, Sport, Weather and Local.

He has played an important part in the development of social media strategies and guidelines for the wider BBC. Nic was a Visiting Fellow at the Reuters Institute for the Study of Journalism. He is married with three children and lives in London.