

CLAUDIA LIUZZA
PhD Anthropology, Stanford University

EDUCATION

Stanford University , Stanford, CA PhD in Anthropology	April 2020
Stanford University , Stanford, CA MA Cultural Anthropology	2014
Institute for the Study of International Politics (ISPI) , Milan (Italy) Courses in Cooperation and Development	2007
University of Birmingham (UK) Postgraduate Certificate in Egyptology	2005
University of Pisa (Italy) Laurea (BA and MA) <i>cum laude</i> in Conservation of Cultural Heritage	2002

DISSERTATION

Title: UNESCO and the Global Responsibility for Heritage Preservation

Abstract: The thesis examines the history and the challenges of the post-WWII ideal of an international fiscal responsibility for the preservation of the world's heritage within UNESCO. I argue that the success of the World Heritage List has subsumed the original ambitions of the Convention to the selfish motivations of its States Parties and the pull of the growing economy of international tourism. My archival and ethnographic study focuses on the slow unfolding of bureaucratic processes and decision-making that maintained the status quo under the pretense of action. I reveal how gradual inertia, more than natural disasters or conflicts, threatens the lofty ideals of the World Heritage Convention. Ultimately, my study serves as an object lesson for the challenges faced by any multilateral agency that seek to enforce collective responsibility for issues of global significance.

Advisor:

Lynn Meskell, Penn Integrates Knowledge Professor, Department of Anthropology, University of Pennsylvania

Committee Members:

Ian Hodder, Dunlevie Family Professor of Anthropology, Stanford University

Miyako Inoue, Professor of Anthropology, Stanford University

RESEARCH AND TEACHING INTERESTS

UNESCO World Heritage, Cultural Diplomacy, Ethnography of Intergovernmental Organizations and Bureaucracies, Paperwork and Archives, Heritage and Politics, Heritage and Conflict, Heritage and Human Rights, Archaeology and Ethnography, Public Archaeology.

EMPLOYMENT

September 2021 – Present Visiting Scholar, The American University of Rome

January 2021 – Present Consulting Scholar, UPenn Cultural Heritage Center, University of Pennsylvania Museum of Archaeology and Anthropology

December 2020 – Present World Heritage Consultant, Department of Anthropology, University of Pennsylvania

July 2020 – Present Rethinking Diplomacy Fellow, Duke Center for International and Global Studies, Duke University

2015 – 2020 UNESCO research specialist, Anthropology Department, Stanford University (working with Professor Lynn Meskell)

2015 – 2018 Coordinator of the UNESCO World Heritage Center Global Policy Internship of the Freeman Spogli Institute for International Studies and Stanford Archaeology Center, Stanford University

2010 – 2011 Coordinator Geballe Research Workshops, Stanford Humanities Center for the workshop series “*Archaeology Today: Current Methods and the Place of Archaeology in Society.*”

2009 Scientific Secretary: III International Conference on Remote Sensing in Archaeology, Tiruchirappalli, Tamil Nadu, India

2007 – 2008 Research Associate - Ename Center for Public Archaeology and Heritage Presentation, Oudenaarde, Belgium

2002 – 2003 Research Associate - Peace Science Center, University of Pisa (Giorgio Gallo)

2004 Scientific Secretary: Committee for Central and Inner Asia, Cambridge, UK.: Organization of the ‘47th Meeting of the Permanent International Altaistic Conference’

2004 Interpreter for business meetings (English- Italian/Spanish): Canning House, London.

CURRENT PROJECTS

WORLD HERITAGE AND HUMAN RIGHTS (with Professor Lynn Meskell, Department of Anthropology, University of Pennsylvania and Professor Ana Filipa Vrdoljak, Faculty of Law, UTS Sydney)

The project is part of a global initiative organized for the 50th anniversary of the UNESCO World Heritage Convention (2022). It involves:

- 1) An in-depth study on human rights infractions associated with the Convention
- 2) A series of webinars organized in 2021 and 2022 at Duke, UTS Sydney and UPenn with international panelists from NGOs, academia and civil society
- 3) The main aim of the project is to produce a policy White Paper that proposes a legal framework for prescriptive requirements related to human rights in the World Heritage Convention

BUSINESS, WORLD HERITAGE AND CONFLICT RISK: INVESTING FOR PROFIT, PRESERVATION AND PEACE (Witold Henosz, The Wharton School, University of Pennsylvania; Lynn Meskell, Department of Anthropology, University of Pennsylvania; Anne Jamison Copenhagen Business School)

The project is developing innovative theoretical arguments and empirical evidence to analyze how actions of businesses, intergovernmental organizations (IGOs), and non-governmental organizations (NGOs) aggravate or mitigate conflict risk around World Heritage sites.

PUBLICATIONS

Articles

2021 UNESCO, World Heritage, and Human Rights Compliance (December 13, 2021), (with Ana Filipa Vrdoljak, and Lynn Meskell) *Duke Global Working Paper Series No. 44*, Available at SSRN: <https://ssrn.com/abstract=3984329>

2022 The World is Not Enough: New Diplomacy and Dilemmas for the World Heritage Convention at 50 (with Lynn Meskell) *International Journal of Cultural Property (Forthcoming)*

2021 Power, Persuasion, and Preservation: Exacting Times in the World Heritage Committee (with Lynn Meskell) *Territory, Politics, Governance* (<https://doi.org/10.1080/21622671.2021.1924851>).

2021 The Making and UN-Making of Consensus in the UNESCO World Heritage Committee: Institutional Inertia in the UNESCO World Heritage Committee. *International Journal of Cultural Property*, 28(2), 261-284

2019 The Politics of Peril: UNESCO's List of World Heritage in Danger (with Nicholas E. Brown and Lynn Meskell). *Journal of Field Archaeology*, 44(4), 287-303.

2017 Shifting the Balance of Power in the UNESCO World Heritage Committee: an Empirical assessment (with Enrico Bertacchini, Lynn Meskell and Donatella Saccone). *International Journal of Cultural Policy* 23(3), 331-351.

2016 The Politicization of UNESCO World Heritage Decision Making (with Enrico Bertacchini, Lynn Meskell and Donatella Saccone). *Public Choice*, 167 (1-2), 95-129.

2016 UNESCO World Heritage and the View from Asia (with Lynn Meskell and Nicholas E. Brown). In Himanshu Prabha Ray (editor), *Bridging the Gulf: Maritime Cultural Heritage of the Western Indian Ocean*. Manohar Publisher, New Delhi, 181-196.

2015 World Heritage Regionalism: UNESCO from Europe to Asia (with Lynn Meskell and Nicholas E. Brown). *International Journal of Cultural Property*, 21(4), 437-470.

2015 Multilateralism and UNESCO World Heritage: Voting Patterns, States Parties and Political Processes (with Lynn Meskell, Enrico Bertacchini and Donatella Saccone). *International Journal of Heritage Studies* 21(5), 423-440.

2007 Social Context of Archaeological Research and associated Communities In Sorin Hermon and Franco Niccolucci (editors), *Communicating Cultural Heritage in the 21st Century. The Chiron Project and its Research Opportunities*. Archeolingua, 84-93.

2005 I Libici come sovrani: il periodo libico in Egitto *Geo-Archeologia, Supplemento*, 95-107.

Edited Books

2010 *Space Time Place. Proceedings of the 3rd International Conference on Remote Sensing in Archaeology*. Co-edited with Maurizio Forte and Stefano Campana. Oxford: BAR Archaeopress.

2008 *Interpreting the Past 5: The Future of Heritage*. Co- edited with Neil A. Silberman. Brussels: Flemish Heritage Institute.

2007 *Interpreting the Past 4: Who Owns the Past?* Co- edited with Neil A. Silberman. Brussels: Flemish Heritage Institute.

2007 *Interpreting the Past 3: Memory and Identity*. Co- edited with Neil A. Silberman and Suzanne Coppings. Brussels: Flemish Heritage Institute.

ACADEMIC AWARDS

2014 The Anthropology Award for Outstanding Graduate Research and Publication, Stanford University

2013 Europe Center Fellowship - Graduate Student Grant Competition, Stanford University

2013 Graduate Research Opportunity (GRO) Award, Stanford University

2011 Centennial Teaching Assistant Awards, Stanford School of Humanities and Sciences, Stanford University

ACADEMIC FELLOWSHIPS

2016 ANAMED Fellow for the Policy Report: "Ruination – Destruction – Conflict: Heritage Policy for Neighbors in Crisis", Koç University, Istanbul, Turkey

2015 Freeman Spogli Institute Research Fellowship, Stanford University

2014 Center on International Conflict and Negotiation Graduate Fellow, Stanford Law School

2014 Graduate Public Service Fellow, Haas Center for Public Service, Stanford University

2014 France-Stanford Center Visiting Graduate Student Researcher Fellowship, Stanford University

2014 PhD Research Fellowship, Stanford Center on Philanthropy and Civil Society

2009 Presidential PhD Fellowship, Department of Anthropology, Stanford University

2005-2007 Marie Curie Fellowship, CHIRON (Cultural Heritage Informatics Research Oriented Network), Ename Center for Public Archaeology and Heritage Presentation, Oudenaarde, Belgium

2003 – 2004 Research fellowship for the study of Ancient Egyptian Materials in Museum Collections in Indian Museums - Department of Ancient History University of Pisa, Italy

2002-2003 Research Fellow, Peace Science Center, University of Pisa

2002 Research fellowship for the MIUR Research project "L'Egitto porta dell'Oriente: dalle prime rotte monsoniche al collezionismo d'antichità egiziane in India" - Department of Ancient History University of Pisa, Italy

1999 SOCRATES, Undergraduate Academic Exchange Fellowship, University of Leiden (NL)

1998 ERASMUS, Undergraduate Academic Exchange Fellowship, University of Groningen (NL)

TEACHING AND MENTORING EXPERIENCE

Teaching

2021 UNESCO World Heritage: Political and Financial Challenges

Lecturer, Turin School of Development, Italy

- Designed and taught a seminar for the ILO Master in *World Heritage and Cultural Projects for Development*

2015 Global Heritage, World Heritage: History and Intersections in Contemporary Society,

Instructor, Autumn, Stanford University

- Designed and taught a seminar to Stanford undergraduates. Course's participants could apply to be selected for a fully funded internship at the UNESCO World Heritage Center, Paris.
- Created original syllabus incorporating original material from my dissertation fieldwork.

2015 World Heritage in Global Conflict

Course Assistant, Winter, Stanford University

- Collaborated with the instructor (Prof. Lynn Meskell) on the creation of the syllabus.

2015 History of Archaeological Thought

Course Assistant, Winter, Stanford University

- Marked weekly assignments for the instructor (Prof. Lynn Meskell)
- Taught a seminar on "UNESCO World Heritage"

2015 Paperwork

Teaching Assistant, Spring, Stanford University

- Marked weekly assignments for the instructor (Prof. M. Inoue)
- Taught a seminar on "Documents"

2014 History of Archaeological Thought

Course Assistant, Autumn, Stanford University

- Marked weekly assignments for the instructor (Prof. Lynn Meskell)
- Taught a seminar on "UNESCO World Heritage"

2011 Pre-field Research Seminar

Teaching Assistant, Spring, Stanford University

- Marked weekly assignments for the instructor (Prof. M. Inoue)
- Taught a seminar on "Archaeological Ethnographies"

Mentoring

2013-2016 Mentored and supervised the research on UNESCO World Heritage of the following undergraduate students at Stanford: Elisabeth Rosen, Kyle Lee-Crossett, Nicholas Brown and Emily Kent.

2021-Present Mentored and Supervised the research of U Penn Undergraduates for the projects: a) World Heritage and Human Rights; b) World Heritage and NGOs

ARCHAEOLOGICAL AND ETHNOGRAPHIC FIELDWORK

2011-2016 Dissertation Project fieldwork, UNESCO World Heritage and the Global Responsibility for Heritage Preservation

2010 July- August Ethnographer and preliminary dissertation fieldwork, Tell Dhiban Archaeological Project, Jordan

2010 June-July Ethnographer and preliminary dissertation fieldwork, Bagasra and Kuntasi, Gujarat, India

2009 July Assistant, digital documentation fieldwork for the Virtual Museum of the West Han Dynasty, Xian, China

2008 July Ethnographer for the community archaeology program Tell Mozan, Syria

2008 June Assistant, digital documentation fieldwork for the Virtual Museum of the West Han Dynasty, Xian, China

2004-2005 Registrar and photographer of finds, TT14 Gurna, Egypt

1997 June-July Fieldwork supervisor, Montegrando di Palma, Italy

1996 June Fieldwork assistant, Coltano, Pisa Italy

1995 June Fieldwork assistant, Caverna degli Orsi, Trieste, Italy

PROFESSIONAL ACTIVITIES

Conferences and workshops

2016 Co-organizer, (with Dr. Gertjan Plets) of the session *Heritage Bureaucracies and Cultural Elites: Theoretical and Practical Perspectives*, at the 8th World Archaeological Congress (27 August-3 September 2016, Kyoto, Japan)

2016 Co-organizer, (with Dr. Gertjan Plets) of the International Conference *Heritage Bureaucracies: Theoretical and Practical Perspectives* (18-19 February 2016, Stanford, USA)

2010-2011 Coordinator, (with Adam Nazaroff) of the Geballe Research Workshops, Stanford Humanities Center for the workshop series *Archaeology Today: Current Methods and the Place of Archaeology in Society*

Internships

2013 Research Intern, UNESCO World Heritage Center, Paris, France. Research Internship on critical analysis of the history of mixed (natural and cultural sites) on the World Heritage List

2011 Research Intern, UNESCO, External Relation and Public Communication, Paris, France. Research Internship on the role of the private sector and civic society in UNESCO's activities

2002 Intern, Peace Science Center, University of Pisa. I coordinated a series of workshops on the role on non-violent interventions for peace titled "Senza Armi per la Pace"

2001 Intern, Bhasha –Research and Publication Center, Baroda, Gujarat, India. I was selected as an intern through the organization AIESEC: Produced an evaluation of the micro-credit projects conducted by the organization and collaborated in the editing of a manuscript on tribal rights under the supervision of G. N. Devy

Conference Organization

2009 Scientific Secretary, III International Conference on Remote Sensing in Archaeology, Tiruchirappalli, Tamil Nadu, India (17-21 August 2009)

2004 Scientific Secretary, Committee for Central and Inner Asia, Cambridge, UK: Organization of the '47th Meeting of the Permanent International Altaistic Conference'

Conference Presentations

2016 "The making and UN-Making on Consensus in the World Heritage Committee" at the 8th World Archaeological Congress (27 August-3 September 2016, Kyoto, Japan)

2016 "The UN-making of Consensus: notes from the UNESCO World Heritage Committee" at the International Conference on *Heritage Bureaucracies: Theoretical and Practical Perspectives* (19 February 2016, Stanford, USA)

Invited Talks

2020 "UNESCO and the Global responsibility for Heritage Preservation" (12 November 2020, Penn Cultural Heritage Center, Penn Museum, Philadelphia, USA)

2021 "Workshop on the politics of UNESCO heritage nominations" for "Constructing the Roman Limes, (17-19 November 2021, Koninklijk Nederlands Instituut Rome, Italy)

Professional Affiliations

2009 - 2015 Founding member and Coordinator of the Secretariat for the ICOMOS Committee on Interpretation and Presentation of Cultural Heritage Sites

2020 - Present Consulting Scholar for the Penn Cultural Heritage Center, Penn Museum, Philadelphia

JOURNAL REVIEWER

- Ethnos Journal of Anthropology
- Journal of Cultural Heritage Management and Sustainable Development
- Journal of Social Archaeology
- Third World Quarterly
- International Journal of Cultural Policy

LANGUAGES

- Italian: native
- English: fluent
- French: intermediate (DELF Certificate B2 June 2007)
- Spanish: intermediate (DELE Certificate Intermedio-B2, May 2006)