

Education

Formazione universitaria in studi giuridici e giurisprudenza
Informatica
Biz/Non Biz Intelligence

Competenze principali

Business Innovation & Transformation
Business Analysis & Design Business Ethics
Business & Market Intelligence
Legal
Management
Industry 4.0
Digital Innovation
Economics
Trading

Lingue

Italiano (Native or Bilingual)
Inglese (Full Professional)
Russo (Professional Working)
Francese (Full Professional)

Giancarlo Puddu

Chief Strategist Officer, Managing Director, PE & VC Director – IT LUX & US

Skills Toolkit

- intensive use of knowledge
- team management and leadership by example
- flexibility and ductility
- problem-solving

Work Experience

Green Venture Capital SA - [N.D.A.]

Chief Strategy Officer (CSO)

May 2017 - Present

Luxembourg, Luxembourg, GD of Luxembourg

US based Global Private Equity Investor - [N.D.A.]

Private Equity Director

January 2020 - Present

[N.D.A]

December 2020 – present, Director

- o Manager of the growth and development of PE's best practices about relations with third parts and clients

- o Fractional Manager in portfolio companies' management January 2020 – November 2020

- o Market Intelligence Strategist

Pre-Deal Analysis Team Leader with deal origination, screening, and valuation also through DSS (Decision Support Systems) and algorithms personally developed

- o Supporting the execution team during negotiation, due diligence, and investment process

- o Supporting portfolio companies' management teams with the development, implementation, and monitoring of their business strategy

- o Managing and tracking the portfolio's overall performance and reporting on the progress and challenges.

- o Tracking industry trends impacting portfolio companies and industries of interest for potential investments.

Seed Capital Pro S.r.l.

Managing Director

July 2016 - Present

Turin, Piedmont, Italy

December 2019 – present

- o Managing Director
- o Advisory Department Director
- o KIBS (Knowledge-Intensive Business Services) Department Director
- o Fractional Executive/Manager in client companies
- o Growth Hacker
- o Digital transformation and Innovation Manager
- o ESG (Environmental, Social and Corporate Governance) Investment Manager
- o Creative Copywriter

July 2016 – December 2019

- o Advisory Team Leader
- o Innovation Strategist and Business Model Designer
- o Decision Support System Designer and Business-Financial Tool Developer
- o Turnaround Specialist
- o Sharpbending Specialist
- o Research and Market Intelligence Manager
- o Business Strategist and Developer
- o Human Resources Trainer
- o Change Agent

Digital Corp – [N.D.A]

Fractional Manager

September 2015 - Present

Italy

- o Strategist
 - o Social Media Department Manager
- September 2015– December 2019, Innovation and R&D Manager
- o Business and Innovation Department Director
 - o Social Media Marketing Department Director
 - o Social Media Content Creator
Inbound Marketing Strategist
 - o Market Research Team Leader
 - o Human Resources Trainer

R&D Support Services Corp - [N.D.A.]

Fractional Manager

November 2015 - Present

Italy

November 2015 – present, Fractional Manager

- o Strategist
- o Business Advisory Team Trainer
- o Business Development Manager
- o Social Media Department Manager

November 2015– December 2019, Innovation and R&D Advisor
(ext. col.)

- o Business Engineer
- o Business Developer
- o Social Media Department Manager for R&D dissemination
- o Networking Facilitator
- o Business Negotiator
- o Social Media Content Team Leader
- o Inbound Marketing Strategist

Digital Venture Capital Firm - [N.D.A.]

Associate Director of Strategy

April 2021 - March 2022

Luxembourg, Luxembourg, GD of Luxembourg

LEA Partner Organisations - [N.D.A.]

Web/Social Media Intelligence Unit Leader

June 2015 - December 2020

[N.D.A.]

LEA Partner Organisations - [N.D.A.]

Senior Intelligence Analyst

June 2015 - July 2018

[N.D.A.]

June 2015 – June 2018, Second-in-command of Intelligence Analysis Unit
(within LEA partner organisations)

Giunti Editori S.p.a. (Bompiani)

Senior Content Editor Consultant (ext. col)

September 2014 - September 2017

Milan, Lombardy, Italy

- o Content Editor & Translation Coordinator from (American) English to Italian and European/Italian regulatory
- o Translation Quality Manager from French to Italian (Scientific and Technical Translation Review & Editing)

Translation Quality Consultant (ext. col)

September 2014 - September 2016

- o Translation Quality Manager from French to Italian (Scientific and Technical Translation Review & Editing)

Family Offices and International Business Networks - [N. D. A.]

Strategic Advisor

October 1998 - June 2015

[N.D.A.]

October 1998 – June 2015, Senior Advisor for Family Offices and International Business Networks

- o Strategist
- o Business Model Designer
- o Business Engineer
- o Investment Analyst
- o Business Coach & Mentor
- o Business Planner
- o Business Economist
- o (Financial Instruments) Trader
- o International Business Negotiator

LEA Partner Organisations - [N.D.A.]

Senior Intelligence Analyst

January 1997 - February 2012

Netherlands

January 1997 - February 2012, Intelligence analyst and operative (within LEA partner organizations)

- Field operations for both local and cross-border issues and in international pre-crisis scenarios (EU, Extra EU countries, Africa, Asia)
- Web monitoring on instant messaging, online communities, internet forums, with particular attention to international financial-traders forums
- Financial flows monitored by professional trading platforms
- Team design and development member of data mining and intelligence products

GRUPPO SOGES S.p.A.

Trainer (ext. col.)

May 2006 - December 2007

Turin, Piedmont, Italy

Teacher & Trainer at Gruppo Soges S.p.a. in training and refresher courses for managers, middle managers, staff hired or newly hired on

- o Business Management
- o Business Organization
- o Risk Analysis & Management
- o Business Development & Planning
- o Labor Law
- o Teamwork & Leadership
- o Corporate Communication