

GEORGIANA DEGERATU

Food & Beverage Manager and Strategist
Digital Content Creator

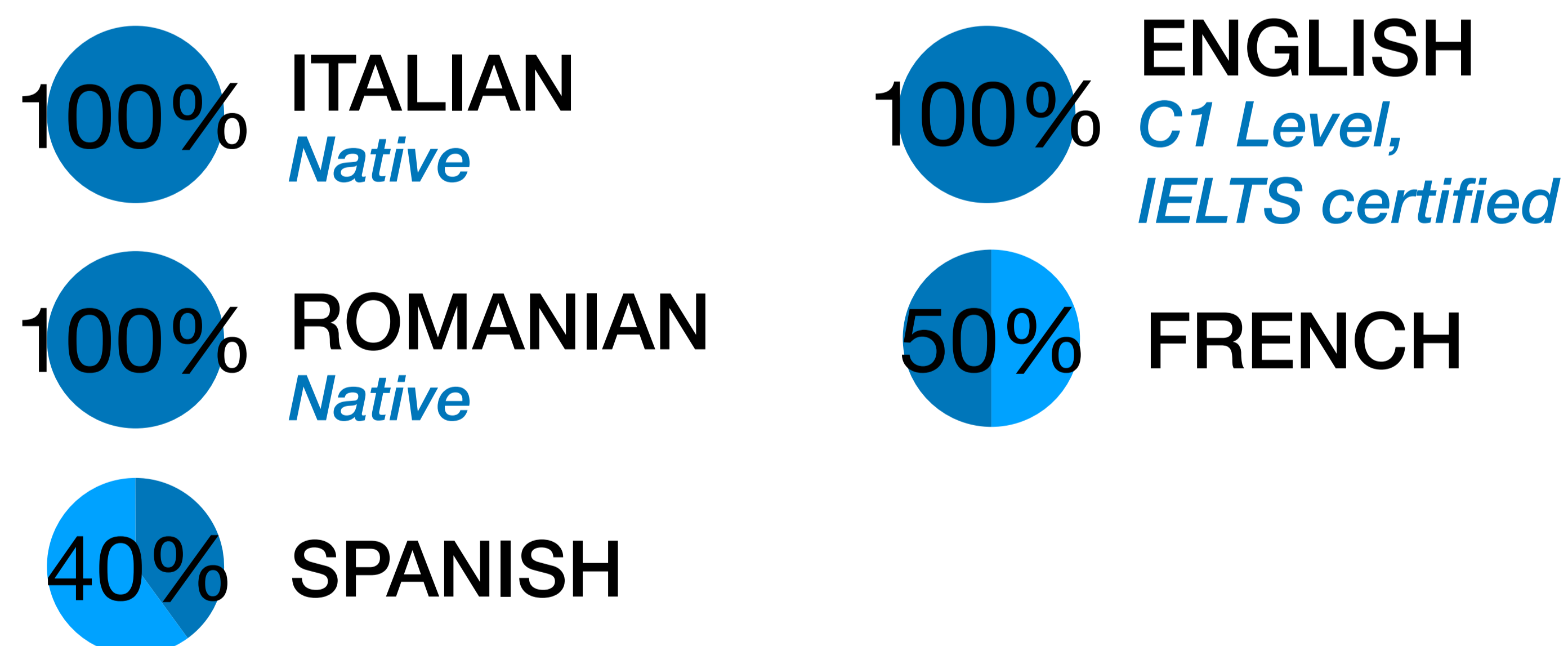
ABOUT ME

I love all of creative process about a brand or a product development, I am a fast decision-taking person who thinks big and manages time-driven projects efficiently. I like team working and cooperating, which has always been driven by my passion about volleyball. Available for international and national job trips.

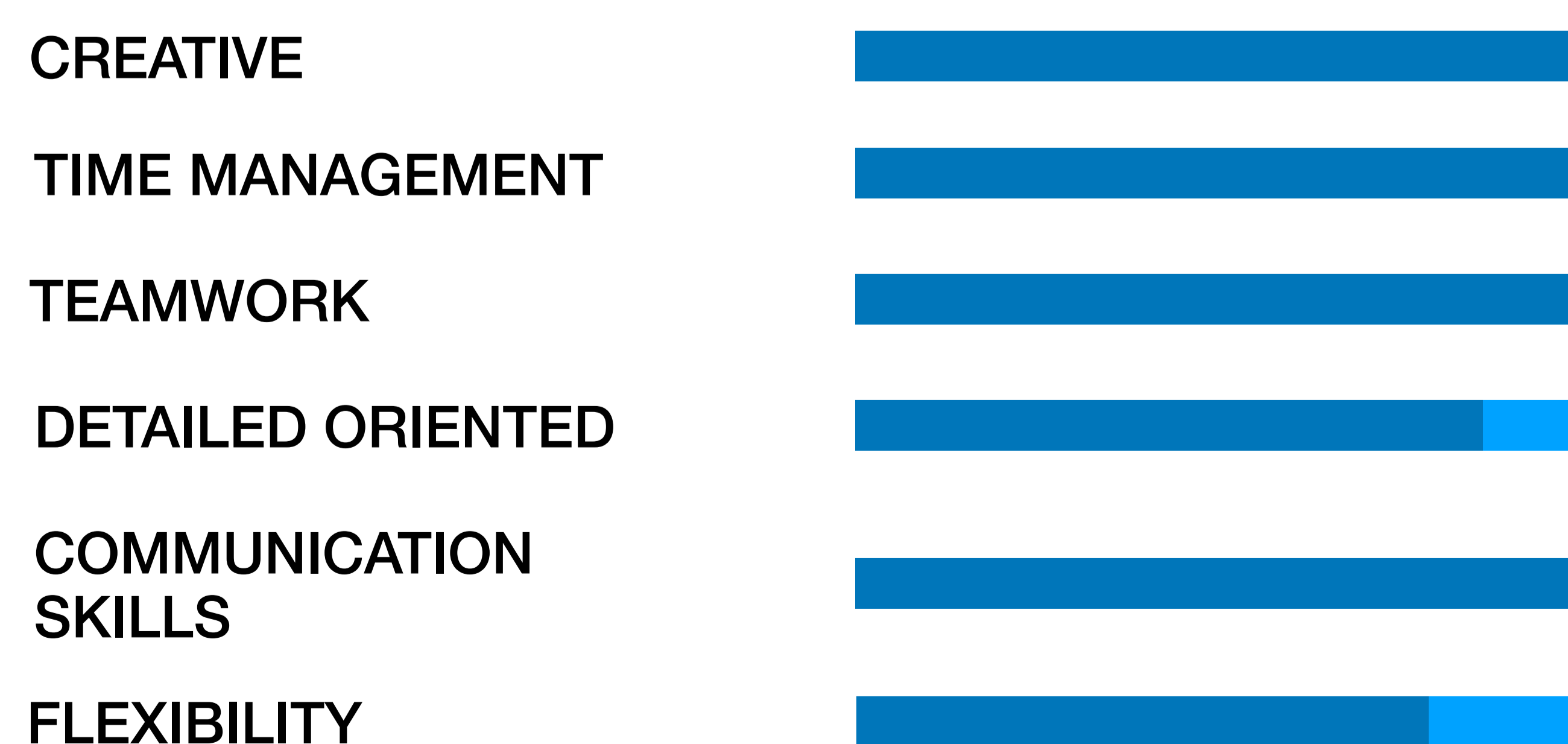
EDUCATION

- Specialization Master Course in Food&Beverage Management
BEBS - Barcelona
- 1st LEVEL MASTER IN MARKETING & DIGITAL MANAGEMENT OF FOOD INDUSTRY
University of Turin - SME - Unione Industriale Torino (Food)
Graduation cum laude
- MASTER HUMAN NUTRITION
AFIW - Rome
Graduation cum laude
- BUSINESS ADMINISTRATION AND ECONOMICS BACHELOR DEGREE
University of Turin - SME
Graduation cum laude
- INTERNATIONAL BUSINESS
Vives College University of Kortrijk (Belgium)
ERASMUS+ PROGRAM during the 3rd year of University

LANGUAGE SKILLS



PERSONAL SKILLS



EXPERIENCE

- Social Media Manager & Content Creator
Master Marketing & Digital Management of Food Industry
01/2022 - Ongoing Turin, Italy
 - Creation of flyers, images and social media graphics & posts
- Adjunct Professor
Master in Marketing & Digital Management of Food Industry
Master in Marketing Omnichannel Sales & Digital Management
03/2023 - Ongoing Turin, Italy
 - Social Media Management & Adv Academic Course
- Restaurant marketing manager
Il Corsaro Risto & Pizza
12/2015 - Ongoing Cuneo, Italy
 - Contents and brand creator for internal, outdoor and digital communication
 - Photo shootings for the website, the social media posts and the menus
 - Menu and placemats graphics design
 - Responsible for the management datas control
 - In charge of business development strategies
- Key Account Manager
Emerald Communication
05/2022 - 02/2023 Turin, Italy
 - In charge of developing trust relationships with a portfolio of clients
 - Acquiring a thorough understanding of key customer needs and requirements
 - Expanding the relationships with existing customers by continuously proposing solutions that meet their needs and develop their objectives.
- Buyer
Borgna Vetri S.R.L.
06/2020 - 10/2021 Cuneo, Italy
 - International purchase and procurement, negotiation, inventory of current products
 - Weekly purchase order reports
 - Cooperation with commercial, logistics and production areas