

PERSONAL INFORMATION **Enrica GENTILE**POSITION **Founder and CEO**

## WORK EXPERIENCE

## KEY EXPERIENCE

CEO at Areté since 2002. Agrifood economist, 20 years of experience as Project Manager for international projects, in the field of economic analysis applied to agriculture and agrifood, as well as policies applied to agrifood markets and products. She has been a consultant for major institutions at EU and national level (European Commission, European Parliament, National Governments in the EU and third countries (Europe, Africa, North America), as well as for major agrifood companies and associations in Italy and abroad. Speaker in numerous sector events in Italy and abroad and author of articles and books on economic and entrepreneurial issues.

October 2002 - present

**CEO**Areté s.rl. – Via del Gomito 26/4 – 40127 Bologna – Italia <http://www.aretegrifood.com>

- Senior Expert in the “Study assessing the feasibility of country of origin labelling for fruits used to manufacture fruit juices and jams”, financed by the European Commission - DG AGRI, March 2025 – present.
- Quality reviewer in the study “Analysis of economic impacts of widespread adoption of European Chicken Commitment standards in the Italian poultry sector” financed by Unaltalia (Italia Association of Poultry and Egg sector), July 2024 – present.
- Senior Expert in the “Study on regulatory and voluntary schemes for fair agricultural remuneration”, financed by the European Commission - DG AGRI, June 2024 – March 2025.
- Quality reviewer in the study “Evaluation of the EU Directive 2019/633 on UTPs in B2B relationships in the agricultural and food supply chain”, financed by European Commission - DG AGRI, February 2024 – March 2025.
- Member of the study team awarded by the European Commission - DG AGRI of the Framework Contract for analytical services on economic aspects of agri-food production and trade.
- Member of the study team in the project “Unaltalia Observatory” financed by Unaltalia (Italia Association of Poultry and Egg sector), March 2024 – present.
- Senior Expert in the Framework Contract for the “Evaluation of the National Strategic Plan (NSP) of the CAP 2023-2027”, financed by the French Ministry of Agriculture, July 2024 – present.
- Responsible for the “I-Tech Innovation Program – Agritech Stream” for Crif – G-Factor, 2021-ongoing.
- Project Manager in the “Study on the role of Information and Communication Technologies to improve market transparency”, financed by the European Commission – DG Agri, 2023-2024.
- Expert in the project “Osservatorio Agrofarma” financed by Federchimica Agrofarma (Associazione Nazionale Imprese Agrofarmaci), January 2023 – present.
- Expert in the “Study on feeding strategies to diversify the protein sources used in different livestock production systems in the EU”, financed by European Commission - DG AGRI, June 2022 – 2023.
- Project Manager in the “Study on low/ no – alcohol beverages”, financed by European Commission – DG AGRI – 2021-2022.
- Project Manager in the study “the “Study on the adaptation strategies of the sugar supply chain after the end of the sugar quotas”, financed by European Commission – DG AGRI – 2020–2021.
- Expert in the “Study on EU agri-food exports via e-commerce to China”, financed by European Commission – DG AGRI – 2020-2021.
- Expert in the study “European Food Price Indicator”, financed by European Commission - Executive Agency for Small and Medium-sized Enterprises (EASME) – March 2020 – 2021.
- Project Manager in the study “A transforming European sugar industry: new and better jobs in a competitive, innovative and sustainable industry”, financed by EFFAT – CEFS – 2020-2021.
- Expert in the study “Italy Priority Agrifood Export Sector Assessment”, for the Embassy of Canada, Rome, Italy – January 2020 – 2021.
- Project Manager in the study “Gli impatti ambientali dell’agricoltura italiana: cos’è cambiato negli ultimi 20 anni” (environmental impacts of Italian agriculture), for CIA – Agricoltori Italiani, 2019.

- Project manager in the study “Evaluation of marketing standards (contained in the CMO regulation, the “breakfast directives” and CMO secondary legislation) for the European Commission – DG Agriculture – 2019.
- Project Manager in the study “Study on the implementation of conformity checks in the olive oil sector throughout the EU” for the European Commission – DG Agri – 2019.
- Expert in the study “Study on the Civil Dialogue Groups for the CAP” for the European Commission – DG Agri (leading partner: Deloitte) – 2019.
- Project manager in the project “Institutional and Policy Assessment of the Agriculture Sector in Selected African Countries - A ‘Systems-Level’ Deep Dive” covering 11 African countries and funded by the Alliance for a Green Revolution in Africa (AGRA) – 2018-2020.
- Expert in the “Study supporting the Evaluation of Regulation (EC) No 1831/2003 on additives for use in animal nutrition”, financed by European Commission – DG SANTE – May 2018 – 2019.
- Project Manager in the study “Economic studies on the upstream and downstream stages of the value chain in agriculture (module “Fertilisers and pesticides” and module “Impact of agricultural subsidies on farmers’ willingness to pay for input goods and services)” for the State Secretariat for Economic Affairs of the Swiss Federation – 2018.
- Expert in the study “New Professions and Career Paths in the food and drink industry: Delivering High-Level Food Industry Skills in the Digital Economy” for EFFAT - May 2018 – 2019.
- Project Manager in the study “The bioeconomy and a future biobased food industry and agriculture sector: how can workers’ organisations shape the changes?” for EFFAT - April 2018 – 2019.
- Project manager in the study “Storage capacities and logistical infrastructure for EU agricultural commodities trade”, for the European Commission – DG Agriculture, 2016-2017.
- Expert in the study “Studio dei benefici sociali e degli impianti delle campagne di sensibilizzazione anti-spreco per il progetto “LIFE.FOOD.WASTE.STAND.UP - Awareness-Raising Campaign for food waste prevention and surplus food management among agrofood SMEs, retailers & consumers” Fondazione Banco Alimentare Onlus – 2016.
- Expert in the study “Study on the impact of animal welfare international activities”, financed by European Commission – DG SANTE – 2016.
- Expert in the study “Study on the application of Council Directive 2007/43/EC (“the Broilers Directive”) and on the development of welfare indicators”, financed by European Commission – DG SANTE – July 2016 – November 2016.
- Expert in the study “Study supporting the evaluation of a) Regulation (EC) No 1924/2006 on nutrition and health claims made on food with regard to nutrient profiles and health claims made on plants and their preparations and of b) the general regulatory framework for their use in foods”, financed by European Commission – DG SANTE – 2016.
- Expert in the study “Preparatory action - EU plant and animal genetic resources in agriculture” financed by European Commission - DG AGRI – January 2016 – 2018.
- Project Manager and expert in the study “Evaluation of Tariff Rate Quotas” for the Swiss Federal Department of Agriculture – 2015-2016.
- Project Manager and expert in the study “Monitoring of the implementation of principles of good practice in vertical relationships in the food supply chain” DG ENTER – December 2014 – 2015.
- Expert in the study “Cost of and good practices for FADN data collection” financed by European Commission - DG AGRI – January 2015 – 2016.
- Expert in the study “Study on the labelling of products from cloned animals and their offspring” financed by European Commission - DG AGRI – December 2014 – 2015.
- Expert in the study “Study on foods intended for sportspeople” financed by European Commission – DG SANTE – December 2014-2015.
- Expert in the study “Analysis of the EU market for sugar, ex ante evaluation and impact assessment of the sugar reform”, for Eridania-Sadam, Italy, June 2014.
- Expert in the study “Multifunzionalità in agricoltura, fare impresa, sistema territorio”, financed by GAL DaunoOfantino / February 2014 - April 2014.
- Project Manager in the study “Assessing the added value of PDO/PGI products”, financed by European Commission - DG Agriculture / January 2013 - December 2013.
- Expert in the “Study on the application of rules on voluntary origin labelling of foods and on the mandatory indication of country of origin or place of provenance of meat used as an ingredient.”, financed by European Commission - DG SANCO / September 2012 – July 2013.

- Project Manager in the study “Gathering consumption data on specific consumer groups of energy drinks”, financed by European Food Safety Authority (EFSA), Parma / December 2011 – December 2012.
- Project Manager in the “Study on price transmission in the sugar sector”, financed by European Commission – DG Agriculture / December 2011 – November 2012.
- Project Manager in the study “FLORMED - Key factors of succes for 3 cut flowers's areas in Spain (Elche), Italy (Napoli), and France (Hyères)”, for Conseil Général du Var / April 2011 – September 2011.
- Expert in the project “Tendenze e Mercati” for AIDEPI (organization of Italian confectionery and pasta producers) / December 2010 – January 2013.
- Expert in the “Evaluation of the exceptional market support measures in the poultry and eggs sector”, financed by European Commission – DG Agriculture / December 2010 – November 2011.
- Expert in the *in itinere* and *ex-post* evaluation of Abruzzo Region Rural Development Program / December 2009-2010.
- Project Manager in the “Inventory of certification schemes for agricultural products and foodstuffs marketed in the EU Member States”, financed by European Commission – DG Agriculture / December 2009 – October 2010.
- Project Manager in the study “Screening colon-retto in Emilia Romagna: analisi dei costi reali per la pianificazione delle risorse”, financed by Italian Health Ministry (through ASR Abruzzo) / May 2008 - May 2009.
- Project Manager in the study “The Competition Between Food Crops And Non Food Crops For Energy” financed by Parlamento Europeo / February 2008 – May 2008.
- Project Manager in the study “Evaluation of the set aside measure 2000 to 2006” financed by European Commission – DG Agriculture / April 2007 – April 2008.
- Project Manager in the study “Impact of the increased use of biofuels on the competitiveness of the EU food industry” financed by European Commission – DG Enterprise / January 2007 – July 2007.
- Expert in the study “Structures, products and values in the Italian industry of wine and spirits” – for FEDERVINI – Italian Federation of Wine and Spirits Producers – 2005-2007.
- Expert in the study “Integration Of The New Member States Into The Cap” – subcontractor for the Dep. Of Agricultural Economics – financed by the European Parliament – 2006-2007.
- Project Manager in the study “Study On Implementing The Energy Crops Cap Measures And Bio-Energy Market” financed by European Commission – DG Agriculture / December 2005 – November 2006.
- Project Manager in the “Study on the socio-economic implications of different aspects of farming weaners and pigs kept for fattening”, financed by European Commission, DG Health and Consumer Protection / June 2005 – July 2006.
- Project Manager in the study “Food supply chains dynamics and quality certification”, financed by European Commission, Joint Research Center – Institute for Prospective and Technological Studies (JRC-IPTS) / April 2005 – September 2005.
- Project Manager in the study “Study on Competition and Concentration in the Agro-food sector”, financed by European Commission – DG Agriculture / October 2002 – July 2003.

October 2003 - present

**Business or sector** Research and consultancy**CEO and Founder**Alimenta – Advanced Quality Systems. – Via del Gomito 26, Bologna – Italia [www.alimentaonline.it](http://www.alimentaonline.it)

Company specialised on Sustainability, Quality and Food Safety Issues.

- Responsible for the Quality and Safety Area, 2003-2013
- Expert in a number of projects concerning consultancy in the field of sustainability, quality, QMS, Integrated QMS, safety, food safety, environment and sustainability applied to the agricultural and food sector – 2003-2014

**Business or sector** Consultancy

2000 – 2002 **Contract Researcher**

Department of Agricultural Economics of the University of Bologna

- Expert in the study “Structures, products and values in the Italian industry of wine and spirits” – for FEDERVINI – Italian Federation of Wine and Spirits Producers – 2000-2002
- Expert in the analysis “Structures, efficiency and future perspectives for the Italian beet and sugar sector – at Dep. Of Agricultural Economics, University of Bologna, 2000-2002.

**Business or sector** University research

**EDUCATION AND TRAINING**

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2008-2011 **University Degree in Economics**

Alma Mater Studiorum – Università degli Studi di Bologna, Italia

- Economics
- Business Administration

2000-2004 **PhD in Agricultural Economics and Policy**

Alma Mater Studiorum – Università degli Studi di Bologna, Italia

- Agricultural Economics
- Agricultural Policy

2000-2001 **University of Parma – Faculty of Agricultural Economics**

Marketing for the Agro Food Products

Marketing applied to agricultural and agro-food sector

2001 **University Federico II of Naples – Faculty of Agricultural, Portici**

Economics of food safety

- Economics of food safety. Quality economics. Consumer’s perceptions.

1995-2000 **University Degree in Agricultural Sciences**

Faculty of Agriculture of Università degli Studi di Bologna, Italia

- Agricultural Economics
- Agricultural Policy
- Economics of agricultural markets

1990-1995 **Secondary School Degree (“Maturità Scientifica”)**

Liceo Scientifico Statale A. Volta – Foggia, Italia

**PERSONAL SKILLS**

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**Mother tongue(s)** Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C2	C1	C1	C1
French	B1	B2	B1	B1	A2
Spanish	B1	B1	B1	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user  
Common European Framework of Reference for Languages

- Communication skills**
- Working in group with interdisciplinary skills, in multinational and multiethnic context, in foreign countries
  - Communicate and teaching in formation context as well as in operational one
  - Cooperate for common purposes and aims
  - Used to communicate in Italian and English, thanks to 12 years of experience in attending work meetings and in presenting the results of the research work carried out

- Organisational / managerial skills**
- Project building, coordination and management
  - Resources administration
  - Organise and manage long distance activities

- Job-related skills**
- Monitoring of business opportunities
  - Planning of research and consultancy activities, and drafting of the related proposals

- Computer skills**
- Excellent use of Microsoft Office software package ( Word, Excel, Power Point, Outlook, Internet Explorer)

- Others**
- Member of the General Council at Confindustria Emilia (since 2021).
  - Board Member of the Bologna Business School (since 2023).
  - President of the Young Entrepreneurs at Confindustria Bologna (2015-2018) and Confindustria Emilia (2018-2019).

**Publications**

- Gentile E., Bruni M., Gentile M. et al. (2022), "Study on low/no alcohol beverages", for the European Commission – DG Agri, 2022 [https://agriculture.ec.europa.eu/common-agricultural-policy/cap-overview/cmef/products-and-markets/study-lowno-alcohol-beverages\\_en](https://agriculture.ec.europa.eu/common-agricultural-policy/cap-overview/cmef/products-and-markets/study-lowno-alcohol-beverages_en)
- Gentile E., Bruni M., et al. (2019), "Evaluation of marketing standards (contained in the CMO regulation, the "breakfast directives" and CMO secondary legislation), for the European Commission – DG Agri, 2019 <https://op.europa.eu/it/publication-detail/-/publication/eb479df6-11c5-11ea-8c1f-01aa75ed71a1>
- Gentile E., LOI A. et al. (2019), "The bioeconomy and a future biobased food industry and agriculture sector: how can workers' organisations shape the changes?", for EFFAT, Brussels, 2019. [https://www.effat.org/wp-content/uploads/2019/10/Bioeconomy\\_fullreport\\_web.pdf](https://www.effat.org/wp-content/uploads/2019/10/Bioeconomy_fullreport_web.pdf)
- Gentile et al., (2019), « Study on the implementation of conformity checks in the olive oil sector throughout the European Union”, for the EC DG Agriculture – Brussels, 2019 <https://op.europa.eu/en/publication-detail/-/publication/606555af-46ff-11ea-b81b-01aa75ed71a1>
- Gentile, Bruni, Loi, et al., «Storage capacities and logistical infrastructure for EU agricultural commodities trade” [https://ec.europa.eu/agriculture/sites/agriculture/files/market-observatory/crops/doc/storage-logistics-cop-final-report\\_en.pdf](https://ec.europa.eu/agriculture/sites/agriculture/files/market-observatory/crops/doc/storage-logistics-cop-final-report_en.pdf)
- Bruni, Gentile, Loi et al. "Evaluation of Swiss Tariff Rate Quotas", 2016.
- Gentile E. et al. (2013), " Study on assessing the added value of PDO/PGI products", [http://ec.europa.eu/agriculture/external-studies/added-value-pdo-pgi\\_en.htm](http://ec.europa.eu/agriculture/external-studies/added-value-pdo-pgi_en.htm)
- Gentile E. et al. (2012), "Study on price transmission in the sugar sector" for the EC DG Agriculture – Brussels, 2012, [http://ec.europa.eu/agriculture/external-studies/2012/sugar-price-transmission/fulltext\\_en.pdf](http://ec.europa.eu/agriculture/external-studies/2012/sugar-price-transmission/fulltext_en.pdf)
- Gentile E. et al. (2012), "Study on the application of rules on mandatory indication of country of origin or place of provenance of meat used as an ingredient (MCOOL)", for the EC DG SANCO – Brussels, 2012, [http://ec.europa.eu/food/food/labellingnutrition/foodlabelling/docs/fcec\\_labelling\\_part\\_b\\_en.pdf](http://ec.europa.eu/food/food/labellingnutrition/foodlabelling/docs/fcec_labelling_part_b_en.pdf)
- Cabrini P., Gentile E., "Un training per le forniture agricole", Agrisole 16 mar.– 22 mar. 2012
- Cabrini P., Gentile E., "Contratti future a misura d'impresa", Agrisole 2 mar. – 8 mar. 2012
- Cabrini P., Gentile E., "Contratti, 4 formule anti volatilità", Agrisole 17 feb. – 27 feb. 2012
- Cabrini P., Gentile E., "La valutazione del rischio? Prima gli obiettivi di impresa", Agrisole 10. feb – 16 feb. 2012
- Cabrini P., Gentile E., "Tutti gli strumenti per gestire i rischi", Agrisole 16 dic. – 29 dic., 2011
- Gentile E., "Gestire i rischi per essere competitivi", Agrisole 21 ott. - 27 ott., 2011
- Ferrara F., Luigiano C., Landi P.; D’Imperio N., Bedogni G., Casetti T., Conigliaro R., Fornari F., Franzè A.; Gullini S., Ricci E.; Solmi L. ; Gentile E., Gruppioni L., "Costs of the colorectal screening program in a single region

- of Italy”, Poster at DDW 2010, New Orleans, USA, 2010.
- BRUNI M., GENTILE E., LOI A., “I dieci anni che sconvolsero l’agricoltura”, ED. IL SOLE 24 ORE, 2009.
  - Gentile E. , “Il lento declino del gigante europeo”, Agrisole, 26 settembre – 2 ottobre 2008.
  - Aragrande, Canali, Vannini, Bruni, Loi, Gentile, et al., “The Competition Between Food Crops And Non Food Crops For Energy” European Parliament, Brussels, <http://www.europarl.europa.eu/activities/committees/studies/download.do?file=22134>
  - Aragrande, Gentile, et al., “Evaluation of the Set-Aside measure 2000-2006, for the EC DG Agriculture, Brussels, [http://ec.europa.eu/agriculture/eval/reports/setaside/index\\_en.htm](http://ec.europa.eu/agriculture/eval/reports/setaside/index_en.htm)
  - Vannini, Aragrande, Canali, Petrics, Gentile et al., Integration of the new Member States into the Common Agricultural Policy, Directorate General Internal Policies of the Union – Policy Department Structural and Cohesion Policies – Brussels, 2007, <http://www.europarl.europa.eu/activities/expertsStudies.do?language=EN>
  - Aragrande, Gentile, Bruni et al., Study On Implementing The Energy Crops CAP Measures And Bio-Energy Market, for the EC DG Agriculture, Brussels, 2007 [http://ec.europa.eu/agriculture/eval/reports/bio\\_energy/index\\_en.htm](http://ec.europa.eu/agriculture/eval/reports/bio_energy/index_en.htm)
  - Aragrande, Bruni, Gentile, Study on the Socio-economic implications of different aspects of farming weaners and pigs kept for fattening, European Commission, Directorate General for Health and Consumer Protection, Brussels, 2006, [http://ec.europa.eu/food/animal/welfare/farm/farming\\_pigs\\_finalreport\\_en.pdf](http://ec.europa.eu/food/animal/welfare/farm/farming_pigs_finalreport_en.pdf)
  - Gentile et al., Structured inventory of existing food quality assurance schemes within the EU-25, European Commission, DG JRC / IPTS, Seville 2006 [http://foodqualityschemes.jrc.es/en/documents/Cover\\_report\\_inventory.pdf](http://foodqualityschemes.jrc.es/en/documents/Cover_report_inventory.pdf)
  - Aragrande, Gentile et al., Food Supply Chain Dynamics and Quality Certifications – Final Report, European Commission – DG JRC / IPTS, 2005 [http://foodqualityschemes.jrc.es/en/documents/Finalreport\\_000.pdf](http://foodqualityschemes.jrc.es/en/documents/Finalreport_000.pdf)
  - Gentile – Food Supply Chain Dynamics and Quality Certifications: presentation of the supplementary study, European Commission – DG JRC / IPTS, Prague, 13/07/05 <http://foodqualityschemes.jrc.es/en/documents/Praga.pdf>
  - Gentile – Allargamento ad Est dell’UE e competitività dei prodotti agroalimentari: il ruolo della sicurezza, in EST OVEST, Magazine of studies on the European integration, no. 2/2004.
  - Gentile, Bruni – Brevetti varietali e marchi: modelli organizzativi a confronto, in L’Informatore Agrario, no. 18/2004.
  - Gentile, Bruni – Le reti antigrandine sono meglio dell’assicurazione, in Terra e Vita, no. 11/2003.
  - Bruni, Gentile – La produttività incide poco sui costi, in Terra e Vita, Speciale InterPoma, Supplement to the issue no. 42/2002.
  - Agosta, Gentile – Strutture, produzioni ed interdipendenze dell’industria del vino, delle acquaviti e dei liquori in Italia, minutes of the Federvini Press Conference on 30.10.02, Rome (in course of printing).
  - Gentile, Bruni – Tracciabilità: prerequisito o strumento per valorizzare?, in L’Informatore Agrario, no.34/2002.
  - Pedrini, Gentile – Agricoltura biologica all’estero: le esperienze della Germania e degli Stati Uniti, in L’Informatore Agrario, special number of 14.09.01.
  - Sorbini, Agosta, Gentile – Wine bottling and Small Size Producers as an Answer to the Consumer Taste Changes, Acts of the XXVI International Conference on Vine and Wine, Adelaide, 2001.
  - Sorbini, Agosta, Gentile – Il ruolo delle risorse umane per lo sviluppo delle cantine sociali, Act of the AEIA 2nd International Conference, Bologna, 2001.
  - Agosta, Bruni, Brusaporci, Gentile - Lessico di Economia, Bologna, Ed. CLUEB, 1998.

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**Personal Data** I give my consent for the processing of my personal data in accordance with the Italian Law 196/2003

April 2025  
Enrica Gentile